

COURSE DETAILS

KIN & KITH

EFFECTIVE
COMMUNICATION &
FAMILY HARMONY



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ABOUT US

At Kin & Kith, we are committed to supporting Business Families globally and help accelerate the journeys of the NxGen of family businesses. We are passionate about educating and empowering Business Families because they play a unique role in the global economy, contributing to over 70% of global GDP and providing the majority of global employment. Business Families also nurture their respective communities, drive philanthropic initiatives, help grow economies and advance political systems, making them important stewards of positive development and change in the world.

And, the NxGen of business leaders, inventors, investors, policymakers, and scientists will come from well-functioning Families with an entrepreneurial mindset. This underlines the importance of Families, their unity, their knowledge and their thinking, as the nucleus of collaboration and creation, which ultimately leads to prosperity.

Kin & Kith serves as an education platform and combines the world's leading thinkers, practitioners and educators across a diverse range of disciplines. It tailors their insights to the world of Family Business. Digital courses and carefully curated "education adventure" gatherings provide memorable experiences, promote trusted relationships and deliver hands-on education, rooted in deep, interdisciplinary and cutting-edge knowledge & research.

As you embark on your journey of discovery and achievement, we at K&K are ready to support and guide you. Every step of the way.

Nehal & Vinayak

Co-founders

Kin & Kith

ABOUT US



Education that strives to truly empower the NxGen needs to be designed in a spirit of co-creation, bringing the best experts across disciplines together and translating their expertise to the world of Family Business.

At Kin & Kith, we bring excellent people together – experts enjoy sharing their insights and discussing with Family Business Leaders and receiving their perspectives in return. We have had the pleasure and privilege to work with experts from e.g. the following companies to add industry-leading knowledge, unprecedented insights and thought-provoking perspectives to our programs, discussion rounds and digital courses

1000+

**HOURS OF
1-1 COACHING**

200+

**NXGEN TRAINED SO
FAR**

100+

**CUMULATIVE YEARS
OF EXPERIENCE**



3 PILLARS OF FAMILY LEADERSHIP

We have a modular menu of education modules for your very personal education journey. You can select the right program to suit your own unique needs, based on your age and your personal and business experiences.

PERSONAL LEADERSHIP

- Fundamental Skills of Leadership
- Unlocking Motivation & Passion
- Building Effective Teams
- Influencing People & Building Rapport

BUSINESS LEADERSHIP

- Professionalizing Family Businesses
- Agility to Market Trends & Strategy
- Growth & Restructuring Strategy
- Operational & Financial Synergy

FAMILY LEADERSHIP

- Leveraging Family & Business Success
- Family Leadership & Ownership
- Family Communication & Harmony
- Retirement and Succession
- Family Business Sustainability

EFFECTIVE COMMUNICATION & HARMONY



Module Name: Effective Communication and Family Harmony

Leadership Pillar: Family Leadership

Date: 11th August - 1st September (3-4 Hours Commitment per week X 4 Weeks)

Level: Advanced

Inclusions: Interactive Sessions, Case Studies, Application Based Worksheets, Additional Reading Resources, Certificate, Peer Networking Sessions

Interactive Session Dates: (11, 18, 25,31 August 2021- 6:00 - 7:30 IST)

MODULE SUMMARY

Most of the issues of family, business and the world at large, can be solved by having communication that is effective and efficient. The primary objective is to Coach the NxGen of family business owners to become the change agents for the transformation of their family business by learning the meaning of effective communication as it becomes the foundation stone for creating a legacy in business and for ensuring that the business becomes an institution.

MODULE CONTENT

- Learning to communicate
- Concept & Tools for effective communication
- Code of conduct: What is it and how can you create one?
- Platforms for effective communication
- Concept of Boards & Councils within the family
- What is a conflict and why does it happen?
- Learning to manage difference
- Why do we have differences and how to manage them with proper tools?

EFFECTIVE COMMUNICATION & HARMONY



MODULE OUTCOME

Relationships are what make a family business strong—but when emotionally charged conflicts arise, they can also be a hindrance to success.

Change is an important aspect of any evolving company and sometimes a reason for conflict. All changes, big and small, are likely to face obstacles during their implementation. Through Effective Communication, change can be understood and supported by previous generation members, fellow family members, manager and all employees and help the business attain agility & exuberance and ensure Family harmony.

MENTOR DETAILS

Richa Singh, Family Business Advisor (FBCG, Colorado, USA)

Richa specialises in educating the NxGen entrepreneurs on how to take over their family businesses. She walks them through the process they will go through in their enterprises – from induction and orientation, to stepping in as leaders, and teaches them how to make the most of this phase.



TIMETABLE

Our modules are designed keeping in mind the day of a busy student/working professional.

The courses fit right into your busy schedule and can be completed at the time suitable to you.



PRE-READS

Each Interactive Session starts and ends with reading material that helps elevate the understanding of crucial concepts.



INTERACTIVE SESSION

Live Sessions help to understand Family Business Challenges & Solutions



APPLICATION BASED WORKSHEETS

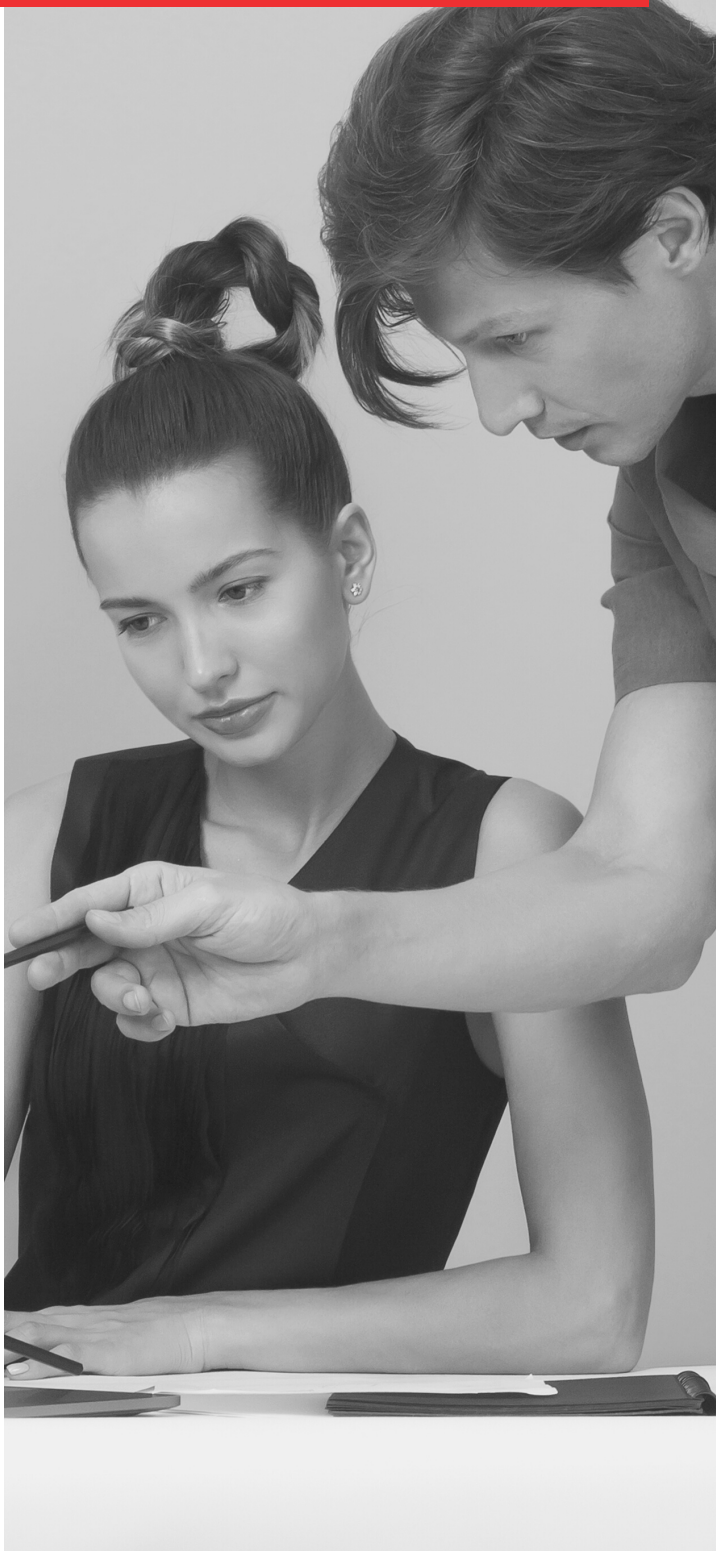
Each Session is followed by Application based worksheets that help you apply the concepts learnt in class to your family business



PEER NETWORKING

With peer collaboration, you can explore new opportunities, discuss pressing issue and come up with relevant situations

TESTIMONIALS



A modular menu of education modules for your very personal education journey. You can select the right program to suit your own unique needs, based on your age and your personal and business experiences.

"These guys are the best. If Family Business is a mystery, Kin & Kith is the solution!"

- Aman Kejriwal

"K&K provided me a holistic view of my family business and helped me become a leader in the right sense of the word!"

- Nikita Keyal

"Through the Effective Communication module, I was able to address difficult topics in my family business and could finally push through all the changes that were good for our long term vision"

- Adhyan Mangal

"I was pushed into the FB because of the pandemic but K&K helped me realise the potential of my business. I have now taken a full time role in my family business and plan to take it to greater levels"

- Sanket Sharma

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TO GREATER HEIGHTS

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